

PART A- Introduction				
Program: Certificate Course		Class: B.A	Year: I	Session : 2023-24
Subject: Fashion Design				
1	Course Code	A2-BECO2G		
2	Course Title	Entrepreneurship & Family Business		
3	Course Type (Core course/Elective/Generic Elective/Vocational/...)	Generic Elective -II		
4	Pre-requisite(if any)	-----		
5	Course learning outcomes(CLO)	Provide understanding of entrepreneurship I e initiating and innovative new business venture and developing it into a self sustaining and profitable enterprises personal and interpersonal issue associated with a family owned and managed company the objective of this stream is to provide compressive knowledge and develop competencies to start independent business		
6	Credit Value	Theory 6		
7	Total marks: 100	Max. Marks: 35+75	Min. Passing Marks: 33	

PART B- Content of the course		
Total number of lectures tutorial practical in hour pr week		
L-T-P: 60 hours		
Unit 1	Topics	No. of lectures
I	The entrepreneurial development perspective Concepts of entrepreneurship development, evaluation of the concept of entrepreneur entrepreneur vs. entrepreneurship entrepreneur vs. manager attributes and characteristics of a successful entrepreneur.	20
II	Creativity issues and idea processing Managing creativity issues to be addressed in working the definition of creativity definition attributes of a creative person creative thinking and motivation managing creativity organizational action that enhance creative person creative organization priorities and creativity managerial responsibilities in a creative organization search for business idea sources of idea processing input requirement sources and criteria of financing fixed and working capital assessment technical and marketing assistance.	25
III	Entrepreneur and economic development Role of entrepreneur in Indian economy and developing economies with reference to self employment development entrepreneurial culture th0e entrepreneurial mind set in individuals entrepreneur mind set in organization and corporate entrepreneurship entrepreneur strategy generating new entries why do entrepreneur fail the four entrepreneur pitfalls (peter drucker)	20
IV	Management of family business Overview of family business doornail family capital recognize conflate decision making and conflate management governance of the family enterprise enduring enterprise.	15
V	Succession planning Innovation & change nagging issues succession development leadership abilities estate planning of successors self development and career plan preparing the next generation.	10

PART A- Introduction			
Program: Certificate Course		Class: B.A	Year: II
		Session : 2023-24	

Subject: Fashion Design			
1	Course Code	A2-FASH1P	
2	Course Title	Design and Product Development -II	
3	Course Type (Core course/Elective/Generic Elective/Vocational/...)	Core Course - I	
4	Pre-requisite(if any)	To study this course, a student must have had the subject Fashion Design in class B.A. (I Year) Certificate Course. After completion of this course,	
5	Course learning outcomes(CLO)	On completion of this course, learners will be able to: CO1- To apply different types of motifs and their placement in the field of designing. CO2- To create products using different techniques of textile designing like printing, painting, tie and dye, and batik. CO3- To create patterns based on individual measurement and stitch garments for kids and female independently.	
6	Credit Value	4	
7	Total marks: 100	Max. Marks: 35+75	Min. Passing Marks: 33

PART B- Content of the course

Total number of lectures :8 hrs/week
L-T-P: 0-0-120

Unit	Topics	No. of lectures
I	1. Motif Development- 1. Drawing different types of motifs- Natural, Geometric, Abstract, Stylized. 2. Enlargement and reduction of Motifs 3. Placement and repeats of motifs - Straight Repeat, Half Drop repeat (Vertical), Brick Repeat (Horizontal), Mirror Repeat and Rotate Repeat. 4. Transfer the Design - methods of transferring motif on fabric/garment.	40
II	2. Fabric Designing. 1. Develop designs and prepare samples of various printing techniques - vegetable, block, stencil, and screen. 2. Develop designs and prepare samples of different styles of painting 3. Develop designs and prepare samples of tie & dye. 4. Develop designs and prepare sample of batik.	20
III	Product Development 1. Development of basic block- bodice front, bodice back, sleeve, Skirt / Trouser- Front and Back for children and women 2. Drafting and garment construction of Infant layette- Bonnet, Bib, mittens, Nappy/ Diaper, one-all, Bedding (Any Four) 3. Drafting and construction of different types of- 3.1 Neck lines and Collars 3.2 Plackets and Pockets 3.3 Sleeves and Cuff 4. Drafting and construction of- 4.1 Salwar 4.2 Churidar 4.3 Skirt / Trouser 5. Adaptation of basic block for designing 5.1 Frock 5.2 Kurta 5.3 Blouse 5.4 Ladies Skirt / Top	60

	NOTE: Construct above mentioned products and apply different ornamentation techniques learnt in Unit- II.	
	Keywords/Tags: Motif Development, Placement And Repeats, Printing Techniques, Styles Of Painting, Transfer The Design,, Tie & Dye, Batik, Basic Bodice Block, Adaptation Of Basic Block, Infant Layette,	

PART A- Introduction				
Program: Certificate Course		Class: B.A	Year: II	Session : 2023-24
Subject: Fashion Design				
1	Course Code		A2-FASH1T	
2	Course Title		Product Development –II	
3	Course Type (Core course/Elective/Generic Elective/Vocational/...)		Core Course	
4	Pre-requisite(if any)		To study this course, a student must have had the subject Fashion Design in class B.A. (I Year) Certificate Course.	
5	Course learning outcomes(CLO)		On completion of this course, learners will be able to: CO1- To understand the concepts of Design and motif development CO2- To understand different methods for designing a fabric CO3- To understand selection of fabric and designing apparel CO4- To understand concepts of body measurements CO5- To understand and gain knowledge about pattern making	
6	Credit Value		04	
7	Total marks: 100		Max. Marks: 35+75	Min. Passing Marks: 33
PART B- Content of the course				
Total number of lectures :4 hrs/week				

Unit	Topics	No. of lectures
I	<p>1. Introduction to Design Development 1.1 Design: Meaning, Concept 1.2 Sources of Design Inspiration 1.3 Classifications of Design-Structural and Decorative</p> <p>2. Components of Textile Design 2.1 Motifs and its types 2.1.1 Natural, Geometric, Abstract, Stylized. 2.2 Pattern with Basic Repeats 2.2.1 Straight Repeat 2.2.2 Half Drop (Vertical) 2.2.3 Brick Repeat (Horizontal) 2.2.4 Mirror Repeat 2.2.5 Rotate Repeat</p> <p>3. Transfer the Design 3.1 Methods of transferring motif on fabric / garment</p>	5
II	<p>Fabric Design</p> <p>1. Printed 1.1 Hand block orienting 1.2 Screen printing by hand and machine 1.3 Roller printing by hand and machine 1.4 Digital printing- heat transfer and ink jet printing.</p> <p>2. Fabric Painting 2.1 Hand Painting - Tools and Materials.</p> <p>3. Tie and Dye Introduction, raw material, and techniques</p> <p>4. Batik- Introduction, raw material, and techniques</p>	5
III	<p>Apparel Designing 1. Selection of Clothing 1.1 Selection of Clothing according to- Age, Gender, Figure, Season, Occupation, Occasion and Fashion. 1.2 Social and psychological aspects of clothing. 1.3 Selection of clothing for 1.3.1 New-born baby 1.3.2 Pregnant women 1.3.3 Lactating women 1.3.4 Sports person 1.3.5 Persons with disabilities 1.3.6 Old age</p>	5

IV	1. Body Measurements: 1.1 Principles of taking body measurements 1.2 Taking accurate body measurements 1.3 Measuring from a garment. 1.4 Standard size charts for Kids, Men and Women 1.5 Comparison of standard size charts from different countries 2. Ease allowance for various fit- tight fit, comfortable fit. loose fit 3. Selection of fabric and related accessories 3.1 Fabrics: Easy to stitch, special fabrics, textured and patterned fabrics 3.2 Accessories and trimmings: types and use 3.3 Appropriate combination of accessories, trims, and materials	5
V	1. Pattern Making 1.1 Introduction of pattern making 1.2 Types of Patterns 1.3 Pattern making symbols and guidelines. 1.4 Pattern making techniques: Drafting, draping and Flat pattern 2. Basic Blocks - bodice front, bodice back, sleeve, Skirt/Trouser-Front and Back (Set of five for each) 1.1 Men 1.2 Women 1.3 Children 2. Principles of flat pattern making- 2.1 Darts and Dart manipulation 2.2 Added fullness 2.3 Body contouring.	5
Keywords/Tags: Motif Placement and Layouts, Textile Design, Motifs, Transfer the Design, Printing Methods, Hand Painting, Selection of Clothing, Social and psychological aspects of clothing, Body measurements, standard body measurement chart, Ease allowance, accessories and trimming, Types of patterns, Basic bodice block, flat pattern, Dart Manipulation		

PART A- Introduction			
Program: Certificate Course		Class: B.A	Year: I
Session : 2023-24			
Subject: Fashion Design			
1	Course Code	H2-HSCB2T	
2	Course Title	Interior Decoration (Paper 2)	
3	Course Type (Core course/Elective/Generic Elective/Vocational/...)	Core Course	
4	Pre-requisite(if any)	Open for all	
5	Course learning outcomes(CLO)	Interior decoration is the art decorating a home or commercial place. Knowledge of elements and principles of design would help a student in the field of interior decoration. By studying this course the students will be able to 1. Understanding elements and principles of design and refine personal aesthetic sense.	

		2. Understanding role of furniture soft furnishing, accessories, flower decoration and lighting in interiors.	
6	Credit Value	4	
7	Total marks: 100	Max. Marks: 30+70	Min. Passing Marks: 33
PART B- Content of the course			
Total number of lectures tutorial practical in hour pr week L-T-P: 60 hours			
Unit 1	Topics		No. of lectures
I	Design and Introduction: 1. Historical Background of art and interior decoration 1.1 Meaning and objective 2. Elements of art and design- 2.1 Line, Form, Color, Pattern, Texture, Light, and Space. 2.2 Application of Elements of art and design in Interior Decoration. 3. Design 3.1 Definition, Characteristics of design 3.2 Types of design -: Structural and Decorative 4. Principles of Design: 4.1 Balance, Rhythm, Proportion, Emphasis, Harmony (unit) 4.2 Application of principles of design in interior decoration.		15
Key words: Interior decoration, elements of design, principles of design.			
Unit 2	Color, decoration style and Floor Decorations: 1. Color 1.1 Origin, Definition, Importance 1.2 Dimensions-hue, Value, intensity 1.3 Classification, Color Theories, Prang Color Wheel 1.4 Psychological Effects Of Colors 1.5 Color schemes 2. Decoration styles- traditional, cottage and modern. 3. Flower decoration- 3.1 Definition, Objectives, Importance 3.2 Principles of Flower decoration 3.3 Material Used in Flower Decoration 3.4 Types of Flower Decoration 3.5 Principles of Design Used in Flower Decoration 3.6 New Trends in Flower Decoration.		15
Key words: Color, Prang color wheel, color scheme, Flower decoration, floor decoration, decoration style.			
Unit 3	Furniture and Furniture arrangement: 1. Furniture 1.1 Historical background, definition 1.2 Important factors influencing selection of furniture. 1.3 Classification- according to materials, cost and style. 1.4 Care and maintenance 1.5 Furniture arrangement 1.5.1 Principles 1.5.2 Factors influencing furniture arraignment, 1.5.3 furniture arrangement in different rooms-: drawing Room, dining Room, Bedroom and Multipurpose Room. 2. Modern furniture, modular units of furniture and multipurpose furniture. 3. Furniture finishes- 3.1 Varnish 3.2 Polish 3.3 Paint		15

Unit 4	Soft Furnishing, lighting and accessories: <ol style="list-style-type: none"> Soft furnishing- <ol style="list-style-type: none"> Definition Importance Classifications Care maintenance Fabric used in furnishing- <ol style="list-style-type: none"> factors affecting selection of fabric used for:- <ol style="list-style-type: none"> soft furnishing- curtains and draperies, upholstery, cushions, pillow cover and bed sheets etc. floor coverings- rugs and carpets lighting- <ol style="list-style-type: none"> definition, importance psychological effects of lighting types of lighting factors affecting lighting lighting arrangement in different rooms. Types of lamps Accessories- <ol style="list-style-type: none"> definition, importance classification functions selection and role of accessories in interior decoration . 	
Key words Furniture, furniture Arrangement, Contemporary Furniture, Modular Units of furniture Multipurpose Furniture, Furniture Finishes.		

Part A: Introduction

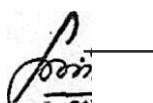
Paper Name:	Class :	II Year	Session : 2022-23
Subject :	E-Commerce		
Course Code	V2 - COM - DIGT		
Course Title			
Course Type:	Vocational		
Pre-requisite:			
Course Learning Outcomes	<p><i>this paper aims to enhance skill for elective and contemporary applications of E-Commerce After completion of the course students will be able to:</i></p> <ol style="list-style-type: none"> Describe the challenging needs of the society in the field of E-Commerce. Identify various activities and operations in the context of online transactions. Explain the steps in surfing of e-commerce websites. Describe various e-payment systems. Analyse security issues in E-Commerce. 		
Credit Value	04		
Total Marks	Max. Marks	30*70	Min. Passing Marks 30

Part B: Content of the course

Total No. of Lectures (in hours per week)- 3		
Unit	Topic	No. of lectures
Unit – 1	Introduction to E- Commerce Concepts and significance of E-commerce; Driving forces of E-commerce; E-commerce business models - Key elements of a business model and categories; Design and launch of E-commerce website - Decisions regarding Selection of hardware and software: Outsourcing Vs in-house development of a website; Functions of E-Commerce: Types of E-Commerce; E-Commerce Systems and Prerequisites, Scope of E-Commerce.	8

Unit – 2	<p>E-Commerce Activities and Operations</p> <p>Various E-Commerce activities; Various impact associated with e-commerce activities; Types of E-Commerce Providers and Vendors; Modes of operations associated with E-Commerce; E-commerce applications in various Industries (banking, insurance, payment of utility bills and others). e-marketing, e-tailing, online services, e-auctions, online portal, online learning, e-governance and e-entertainment, online shopping.</p>	7
Unit- 3	<p>E-payment System</p> <p>E-payment Methods- Debit card, Credit card, Smart cards, E-Money, E-Wallets; Digital signatures- procedures and legal position; Payment gateways; Online banking- concepts, importance; Electronic fund transfer; Automated Clearing House, Automated Ledger Posting, Encrypted nodes and systems of E-payment (M-Paisa, PayPal and other digital currency). UPI Apps, Aadhar Enabled Payment Systems, BHIM App E-payments risks.</p>	8
Unit- 4	<p>Security and Legal Aspects of e-commerce</p> <p>E-commerce security — meaning and issues. Security threats in the E-commerce environment- security intrusions and breaches, attacking methods like hacking, sniffing, phishing, spamming etc.: Technologies- encryption, security clearance for communication, protecting networks, servers and clients. Overview of Information Technology Act, 2008-provisions related to secure electronic records.</p>	7

Expected job role / career opportunities	E-Business Consultant, Customer Relation Manager, Business Analyst, Supply Chain Manager, Project Manager, Database Administrator.	
	Practical	Total No. of lectures
	<ol style="list-style-type: none"> 1. Help others to learn the use of e-wallet, e-payment, digital signatures. Prepare a report on the skills used by them to help others learn. 2. Use the internet banking facility to buy a product from any online website. 3. Open internet banking account and operate it. 4. Create their own YouTube channel and post one video on awareness of cyber security and crime 5. Clicking various E-Commerce websites and how to register and login on it. 6. Use the internet banking facility to buy a product from any online website. 7. Register the complaint regarding various issues i.e. refund, return, defective product and delay in delivery. 	30
	Part C-Learning Resources	
Text Books, Reference Books, Other resources		
<ol style="list-style-type: none"> 1. E-commerce- P. N. Kundala, K. Maheshwari - Himalaya Publication Nagpur 2. E-commerce- Dr. Sandeep Srivastava, Dr. Meera Goyal - SBPD-New Delhi 3. E-commerce - Avriti Tangri - VK Global Publications Pvt 4. E-commerce - B. Bhardwaj Dr. RS, Gary - Galgotia Publishing Company 5. Essential of E-Commerce —M.K. Mallick - Sanjay Sahitya Bhavan Agra 6. <i>Disincons on the Net: An Introduction to the new world of E-commerce</i>. Noida, Uttar Pradesh: Agarwala. K. N., Lal, A., & Agarwala. D Macmillan Publishers India Limited. 7. <i>Electronic Commerce</i> - D. Munger's Guide to E-Commerce - Diwan, P. & Sharma. S- Vanit Books International Delhi 		
Suggested equivalent online contents: e-reading: 1. https://www.iare.ac.in/sites/default/files/lecture notes/IARE ECominerce Lecture Notes.pdf 2. https://oms.bd.u.ac.in/ec/admission/contents/387 PI 6MCE4A 202005.1.80.1071.61.1 .pdt 3. https://oms.bd.u.ac.in/ec/admission/contents/387 PI 6MCE4A 202005.1.80.1071.61.1 .pdt 4. https://irp-edu.mci-lt-screens.ite.corn/1c74tf35/files/uploaded/introduction-to-e-commerce.pdf 5. https://backup.pondiuni.edu.in/storage/dde/dde_upload_pg_books/E-%20Commerce.pdf 6. https://www.tutorialspoint.com/e-commerce/e-commerce-tutorial.pdf		



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