



Mandsaur University

Scheme of Examination

Department of Business Management & Commerce

Bachelor of Business Administration

Semester V

S. No.	Subject Code	Subject Name	Maximum Marks Allotted						Hours/Week			Credits	Total Marks
			Theory			Practical			L	T	P		
			End Sem Test (EST)	Mid Sem Test (MST)	Continuous Evaluation	End sem	Mid Sem	Continuous Evaluation					
1	MGT440	Research Methodology	60	30	10	-	-	-	3	1	-	4	100
2	MGT450	E-Commerce Application	60	30	10	-	-	-	3	1	-	4	100
3	MGT460	Entrepreneurship Development	60	30	10	-	-	-	2	1	-	3	100
4	MGT47E-1	Elective Subject I (Group A)	60	30	10	-	-	-	3	1	-	4	100
5	MGT47E-2	Elective Subject II (Group B)	60	30	10	-	-	-	3	1	-	4	100
6	MGT480	Major Research Project				50	-	50	-	-	6	3	100
Total									14	5	6	22	600

Code	Elective Subject I (Group A)
MGT471	Indian Financial System
MGT472	Banking Theory and Practices
MGT473	Investment Management
Code	Elective Subject II (Group B)
MGT474	Performance Management
MGT475	Sales and Advertising Management
MGT476	Rural Marketing

Signature of HOD

Dean (Academics)

Controller Examinations

Vice Chancellor